

FOR IMMEDIATE RELEASE

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The One World Games swim meet returns to The Regional YMCA's Camp Greenknoll pool



Pictured is Minas Tennis Clube coach Silas Ferreira de Sousa, bottom center, who has returned for the 3rd annual One World Games swim meet, surrounded by 3 visiting Minas swimmers.

July 17, 2009, Brookfield, CT – The Regional YMCA of Western Connecticut is proud to announce that the One World Game swim meet is being hosted once again at the outdoor pool at Camp Greenknoll located at 2 Huckleberry Hill Road in Brookfield, CT. The One World Games is a youth program that promotes cultural learning through international athletic competition. On Tuesday, July 21st, from 5 - 8 pm at the outdoor pool at Camp Greenknoll, the internationally ranked Brazilian swim team visiting swimmers will compete against the Regional YMCA Mako swim team and other YMCA teams across Connecticut. This swimming spectacular is open to the public and free of charge. Spectators should park behind the Greenknoll YMCA's main building where they can access Camp Greenknoll via the foot-bridge.

The One World Games will hold various other sporting events throughout their two-week games beginning on July 21st. These events will take place in venues in Connecticut and New York. The program will bring young swimmers from Brazil, who, along with their American counterparts, will practice together, compete and enjoy

cultural exchange. The Brazilian swim team will practice at the YMCA's Camp Greenknoll pool in Brookfield and also visit New York City, Yale University, and Six Flags during their visit.

The press is invited to attend this event. One World Games coaches and players will be available for interviews and photos prior to the start of the competition.

About the Regional YMCA of Western Connecticut

The Regional YMCA of Western Connecticut is a charitable, not-for-profit 501(c)(3) community service organization dedicated to building strong kids, strong families, and strong communities through the development of spirit, mind, and body. The Regional YMCA strives to serve all at its two full service branch facilities, one each in Danbury and Brookfield, and 3 program sites by providing a wide variety of programs and services to the residents in the 22 towns in the Greater Danbury, CT and Eastern Putnam County, NY:

- Quality all-day and after-school childcare, pre-school and kindergarten classes, recreational and enrichment programs and day camps.
- Programs for adolescents and teens that include sports, parties and club activities.
- Programs for adults and seniors.
- Creative arts, including painting, drawing, drama and dance, sculpture, pottery, woodworking, computer graphics and photography.
- Nature awareness, survival skills, environmental sciences, teambuilding and leadership.

For more information visit www.regionalymca.org.

About One World Games

One World Games was created in 2005 with the goal of building a youth program that would give boys and girls the opportunity to understand and experience a new culture through sport. One World Games' relationship with several worldwide sports organizations such as the YMCA enables them to provide extended sports programs, competitions and cultural experiences throughout the world. The goal of One World Games is to create as many opportunities as possible for young athletes to travel, get experience competing on an international level and to learn about other cultures.

About FAMA Group

FAMA Group is a Media and Sports marketing firm based in Brookfield, CT. FAMA Group President, Fabio Malavazzi, founded One World Games (OWG) in 2005. With a degree in Economics, sport has been a driving force in Mr. Malavazzi's life since he was 10 years old. From 1980 to 1986 he played basketball in the Brazilian pro league. For the last 15 years, he has been one of the most recognized sport's TV announcers in Brazil, broadcasting the NBA and college games to his home country. Prior to founding the FAMA Group, Mr. Malavazzi worked with TNT-Latin America (Turner Network Television) and most recently for ESPN International. For more information about FAMA please contact: Fabio Malavazzi, President, (203) 648-4613 or via email at fmalavazzi@famagroup.net. Visit them online at www.oneworldgames.net

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